

**Commuter Kiosk**

Brooklyn, NY

12th Grade

Economics

**ISSUE**

Most people in NYC commute daily in some form of public transportation to work or school. These commutes are opportunities for New Yorkers to stimulate their brains and take care of their mental, physical, social, and emotional health.

**QUESTION**

How can we design a kiosk to serve the Williamsburg community that promotes a healthy physical, social, mental, and emotional lifestyle?

**COMMUNITY OF PRACTICE**

* Instructor: Ms. Cahill
* Students: 12th Grade Economics
* Client(s): H.E.A.L.T.H. For Youths

**YOUTH DRIVEN DATA AND INSIGHTS**

* Met with our client, Heather
* Discussed key components of kiosk
* Identified possible location for kiosk along “L” and “J” subway lines near WHSAD in Williamsburg
* Completed S.W.O.T. exercise to analyze the Strengths and Weakness of the location we considered
	+ Strength: In a high-traffic area with potential for high volume of users
	+ Weakness: Litter, traffic in area
	+ Opportunities: Could keep people active and generate revenue for businesses in the area
	+ Threats: Possible break-ins and lack of respect for public property, maintenance
* Design kiosk using AutoCAD for a design competition

**RECOMMENDATIONS**

**SHORT-TERM (1-6 Months)**

* Continue to monitor funding opportunities – the project has just been submitted to NYS Health Foundation
* Finalize kiosk design
* Find regulations for placing completed kiosk

**LONG-TERM (1-3 Years)**

* Begin construction on kiosk

**NEXT STEPS AND SHARED ACCOUNTABILITY:**

* Make changes to renderings for new version of kiosk
* Look for partners to create an app to go with the kiosk
* Begin construction on kiosk
* Work with the proper city agencies